

# United Soybean Board Joins Forces With Cotton Incorporated And US Rice Producers Association

**T**he United Soybean Board has signed on as a sponsor with Cotton Incorporated and the US Rice Producers Association for the Annual Conservation Systems Cotton & Rice Conference, Southern Corn & Soybean Conference and the Southern Precision Ag Conference. The event is scheduled for January 31 & February 1, 2012 at the Harrah's – Tunica Convention Center, Tunica, Mississippi. This event marks the 15th year and is a production of MidAmerica Farm Publications.

One objective of the United Soybean Board, funded by soybean check-off, is to promote U.S. sustainable soybean production through responsible stewardship while acknowledging global market needs.

“Cotton Incorporated, the US Rice Producers Association and MidAmerica Farm Publications are looking forward to working with the United Soybean Board during the 2012 conferences. We are honored that the United Soybean Board

has joined our efforts to promote the ag industry in the South,” said John LaRose, Chairman of the Conference Steering Committee

“Cotton, Rice, Corn and Soybean production systems will be the topics. Currently we have 105 speakers lined up. During a given hour, there are over 18 unique breakout sessions to choose from,” stated LaRose.

The University of Arkansas, Mississippi State University, University of Missouri, University of Tennessee, LSU Ag Center, Auburn University and Texas A&M, are academic co-sponsors.

Technical co-sponsors are USDA-NRCS, Washington D.C., USDA-ARS Centers located in Southern states; National Soil Dynamics Laboratory, MidSouth Area, National Sedimentation Laboratory, Oxford Mississippi, and Jamie Whitten Delta States Research Center, Stoneville Mississippi.

For full details and registration, visit [www.mafg.net](http://www.mafg.net). Δ